

## **NORDSEE FACTS**

**Company:** NORDSEE Holding GmbH  
FOUNDED 1896 IN BREMEN AS DEUTSCHE  
DAMPFFISCHEREI-GESELLSCHAFT NORDSEE

**Management board:** Hiltrud Seggewiß  
Christof Becker  
Claus Schlüter  
Klaus Stenneken

**Locations** (31.12.2010):  
Catering and retail trade

417 Locations  
344 Germany  
43 Austria  
5 Czech Republic  
4 Rumania  
4 Slovakia  
4 VAE (Dubai)  
4 Turkey  
3 Switzerland  
3 Bulgaria  
2 Hungary  
1 Russia

Partner locations  
*40 Tank & Rast*

## Three types of NORDSEE stores:

### **Meeresbuffet:** 142 locations

- Retail trade specialised in fresh fish and fish specialities, fine seafood, smoked fish and deli salads for household consumption.
- Quick-service-restaurant serving a variety of seafood dishes, fresh salads and beverages.
- Range of snacks and beverages available from the take-away window.

### **Restaurant:** 256 locations

- Quick-service-restaurant serving a variety of meals, fresh salads and beverages.
- Range of snacks and beverages available from the take-away window

### **Snack Shop:** 19 locations

- Stand-alone-concept, with snacks and beverages on offer for quick and easy take-away.

### **Sales revenue:** (financial year 2010 from 1.1. to 31.12.2010 incl. franchise business)

€ 354 Mio  
*of these 47 % in-house catering trade  
38 % take-away catering trade  
15 % retail trade*

### **Employees:**

approx. 6.000

### **Customers:**

approx. 20 Mio (catering + retail)

### **Customer transactions p.a.**

approx. 85 Mio. (catering + retail)

### **NORDSEE „in the net“:**

[www.nordsee.com](http://www.nordsee.com)